

The logo for the Michigan Energy Providers Conference (MEPC) features a light green silhouette of the state of Michigan. Overlaid on the map is the acronym 'MEPC' in large, bold, black letters. Below 'MEPC' are the words 'MICHIGAN ENERGY PROVIDERS' and 'CONFERENCE' in smaller, black, all-caps font. At the bottom of the logo is the website address 'michiganenergyproviders.org'. The logo is positioned on the left side of the banner, partially overlapping a dark blue map of Michigan.

Grand Traverse Resort
July 25-26, 2024

A photograph of the Grand Traverse Resort building at dusk. The building is a modern, multi-story structure with a glass facade that reflects the twilight sky. The building is illuminated from within, and some lights are visible on the exterior. The sky is a deep blue, and the overall scene is a professional and modern setting for the conference.

Sponsorship
Opportunities

Do you want to reach out to a broad audience in the energy industry? The Michigan Energy Providers Conference is a forum to educate individuals regarding energy issues and enable partnerships within the industry. This event crosses all spectrums, and includes attendees from Investor-Owned Utilities, Municipal Utilities, and Co-ops - all in the same room! Don't miss the opportunity to connect with this diverse group.

Special Sponsorships

Thursday Welcome Luncheon Sponsor - \$2,500 (2 available)

This sponsorship includes your company's logo in pre-conference communications, MEPC website and signage recognition at the Welcome Luncheon.

Thursday Reception Sponsor - \$4,000 (SOLD OUT)

This sponsorship includes your company's logo in pre-conference communications, MEPC website and signage recognition at the Reception.

Name Badge Sponsor - \$1,500 (SOLD OUT)

Get your business card into the hands of every attendee! This sponsor will have their business card inserted into every attendee's name badge holder. Company logo with link featured on the MEPC website.

Lanyard Sponsor - \$1,500 (SOLD OUT)

This sponsorship allows every attendee to wear your company's lanyard! Company to provide lanyards. Company logo with link featured on the MEPC website.

Event Sponsorships



Bronze Sponsor - \$1,000

Includes one 8-foot table with 2 chairs, as requested. Company logo featured on the MEPC website, verbal acknowledgement as a Bronze Sponsor.

Silver Sponsor - \$1,500

Includes all Bronze Sponsor benefits plus company name listed in conference materials and conference sponsorship signage.

Gold Sponsor - \$2,000

Includes all Silver Sponsor benefits plus company recognition throughout the conference on Power Point slides; one complimentary conference registration; logo recognition in pre-conference communications; signage* in registration area.

Platinum Sponsor - \$2,500

Includes all Gold Sponsor benefits plus **Top Billing** on MEPC website and conference sponsorship signage.

*Sponsor is responsible for providing appropriate signage.

Miscellaneous Details

Sponsorship Registration

All Sponsors are required to register for the conference.

Sponsorship/Vendor FAQs

- How do I become a Sponsor? In the registration portal click on **Register Now** and select **Sponsor**, then select your sponsorship level and complete the form.
- When is the deadline to register for Sponsorship? **Friday, July 13, 2024**
- When is vendor table set up? **Thursday, July 25, 2024** between 8 am—10 am
- Where is vendor table set up? Vendor table set up will be in the Tower Prefunction Area.
- When is vendor table tear down? Immediately following the conference on **Friday, July 26, 2024**

Sponsorship/Vendor Tables

All sponsorships are non-refundable. MEPC reserves the right to review, approve, and/or reject sponsorship materials, exhibit table advertisements, exhibit table displays, or any items brought to a conference or event. Vendor tables and sponsorships may not be shared between companies. Vendors must keep their exhibit within the boundaries of their table and follow all MEPC and hotel rules and regulations regarding their exhibit, including designated setup and tear down times.