

Steve Mitchell

Since 1985, Steve Mitchell has been President of Mitchell Research & Communications, Inc, a national political polling and consulting, public affairs/advocacy and marketing research company based in East Lansing, Michigan.

Prior to founding his own firm, he was on the national staff of **Reagan-Bush 84** assigned to Washington state where he was in charge of all voter programs and acted as chief spokesperson for the president's re-election campaign in that state.

He is a nationally recognized expert on polling and his company has provided services to corporate, political, association and media clients in more than 40 states.

He has been ranked as one of the **Top 10 Regional/State Pollsters** in the United States **by Realclearpolitics.com**.

Mitchell has been interviewed by all the major U.S.TV networks as well as media outlets in the UK, Japan, and Brazil. He is a recognized speaker on trends in politics and polling.

He has been pollster and election analyst for TV stations across America including KCAL-TV and KCBS-TV in Los Angeles, KOVR-TV in Sacramento, KFSN-TV in Fresno, and KSDK-TV in St. Louis.

In Michigan, he polled for the Detroit News, Detroit Free Press and WDIV-TV in Detroit from 1996-2014. From 2014-2018 he was pollster for FOX 2 Detroit, but he returned to WDIV-TV in 2018 to be a regular guest on the **Flashpoint** program hosted by Devin Scillian, which he did for 14 years before leaving for FOX 2.

In addition to his political polling and consulting, he is an accredited member of the Public Relations Society of America and is one of only 10% of all public relations professionals to have earned the APR designation from PRSA. His company has worked for a number of associations and corporations conducting sophisticated public relations and public affairs programs.

He serves as a member of the Michigan Chamber of Commerce Board and was Chair of the Board in 2020; he is a former Chairman of the Board of Trustees of Northern Michigan University; former member of the Michigan Chamber of Commerce Foundation Board; he is a former member of the Board of the Michigan Society of Association Executives; and he is former Chair of the Board of Common Ground, a non-profit agency in Oakland County with a \$23 million annual budget.