

Shari Culver is the Vice President of Communications and Member Services at Great Lakes Energy (GLE), Michigan's largest electric cooperative utility. She also serves as the Chief Marketing Officer for Truestream, GLE's fiber internet and voice network that is bringing fiber internet services to rural Michigan residents and businesses. Throughout her 24 years at GLE, she has held various roles in customer service and marketing and currently manages the communications, marketing, member services, and administrative services departments as well as the co-op's energy efficiency programs. Shari serves on GLE's executive team, compensation committee, facilities team, and has been heavily involved in GLE's employee culture engagement efforts. She led GLE's rebranding in 2020 and the successful launch of the Truestream brand in 2018.

Service to community is something she has a passion for both at work and in her personal life. For more than a decade, Shari has managed the Great Lakes Energy People Fund, the cooperative's community grant program that awards more than \$225,000 in grants annually throughout 26-counties. She is the co-founder of a youth AAU volleyball league in Charlevoix County and serves as an ambassador for the Boyne Area Chamber of Commerce.

Shari earned a master's degree from Michigan State University in management, strategy, and leadership and a bachelor's degree from Grand Valley State University in communications, advertising, and public relations.

Shari's hobbies include golfing, boating, baking, and spending time with her husband and four children.