



Shanty Creek Resort
July 28-29
2022



MEPC
MICHIGAN ENERGY PROVIDERS
CONFERENCE

michiganenergyproviders.org

Sponsorship Opportunities

Want to reach out to a broad audience in the energy industry? The Michigan Energy Providers Conference is a forum to educate individuals regarding energy issues and enable partnerships within the industry. This event crosses all spectrums, and includes attendees from Investor-Owned Utilities, Municipal Utilities, and Co-ops - all in the same room! Don't miss the

NEW!

Special Sponsorships

Thursday Welcome Luncheon Sponsor - \$2,500 (2 available)

This sponsorship includes your company's logo in pre-conference communications, MEPC website and signage recognition at the Welcome Luncheon.

Thursday Reception Sponsor - \$4,000 (2 available) **SOLD OUT**

This sponsorship includes your company's logo in pre-conference communications, MEPC website and signage recognition at the Reception.

Name Badge Sponsor - \$1,000 (1 available)

Get your business card into the hands of every attendee! This sponsor will have their business card inserted into every attendee's name badge holder. Company logo with link featured on the MEPC website.

Lanyard Sponsor - \$1,000 (1 available) **SOLD OUT**

This sponsorship allows every attendee to wear your company's lanyard! Company to provide lanyards. Company logo with link featured on the MEPC website.

Event Sponsorships



Bronze Sponsor - \$750

Includes one 8-foot table with 2 chairs, as requested. Company logo with link featured on the MEPC website, verbal acknowledgement as a Bronze Sponsor.

Silver Sponsor - \$1,500

Includes all Bronze Sponsor benefits plus company name listed in conference materials and conference sponsorship signage.

Gold Sponsor - \$2,000

Includes all Silver Sponsor benefits plus company recognition throughout the conference on Power Point slides; logo recognition in pre-conference communications; signage* in registration area.

Platinum Sponsor - \$2,500

Includes all Gold Sponsor benefits plus **Top Billing** on MEPC website and conference sponsorship signage. **Conference Agenda Perk Bonus!** Quarter page advertisement on the back of the conference agenda.

*Sponsor is responsible for providing appropriate signage.

Miscellaneous Details

Sponsorship Registration

All Sponsors are required to register for the conference. There will be no complimentary conference registrations due to a cost reduction in certain sponsor levels.

Sponsorship/Vendor FAQs

- How do I become a Sponsor? In the registration portal click on **Register Now** and select **Sponsor**, then select your sponsorship level and complete the form.
- When is the deadline to register for Sponsorship? **July 15, 2022**
- When is vendor table set up? Thursday, July 28th between 8 am—10 am
- Where is vendor table set up? The Promenade Area right outside conference room.
- When is vendor table tear down? Immediately following the conference on Friday, July 29th

Sponsorship/Vendor Tables

All sponsorships are non-refundable. MEPC reserves the right to review, approve, and/or reject sponsorship materials, exhibit table advertisements, exhibit table displays, or any items brought to a conference or event. Vendor tables and sponsorships may not be shared between companies. Vendors must keep their exhibit within the boundaries of their table and follow all MEPC and hotel rules and regulations regarding their exhibit, including designated setup and tear down times.