

Brandie Ekren BIO

Brandie Ekren serves as the Executive Director of Traverse City Light & Power (TCLP), a municipally owned utility at the forefront of electric and telecom services. Reporting to the TCLP Board of Directors, she oversees strategic execution, daily operations, and the utility's growing range of services, including its recent foray into high-speed internet.

With over 19 years in the energy industry, Ms. Ekren brings a multi-dimensional approach to utility management. Her focus now extends beyond renewable energy to encompass broader sustainability initiatives like decarbonization, energy efficiency, energy storage, and distributed energy resources. She is also steering efforts towards the electrification of transportation and buildings, positioning TCLP as a trailblazer in both innovation and sustainability.

Prior to joining TCLP in March 2022, Ms. Ekren gained valuable experience at the Lansing Board of Water and Light (BWL). She began her tenure there as an associate attorney, eventually becoming General Counsel, and concluded her career as their Executive Director of Strategic Planning & Development. Her expertise in strategic planning and innovative initiatives makes her a key asset in TCLP's future endeavors.

Ms. Ekren holds a Bachelor of Arts with honors and a Juris Doctorate, cum laude, from Michigan State University. Her passion for energy and community resilience continues to be the driving force behind her leadership and vision for a sustainable future.