

The logo for the Michigan Energy Providers Conference (MEPC) is positioned on the left side of the banner. It features a light blue silhouette of the state of Michigan. Overlaid on the map is the acronym 'MEPC' in large, bold, black letters. Below 'MEPC', the words 'MICHIGAN ENERGY PROVIDERS' are written in a smaller, teal font, and 'CONFERENCE' is written in black below that. At the bottom of the logo, the website address 'michiganenergyproviders.org' is displayed in a teal font. The background of the banner is a photograph of a modern, multi-story glass skyscraper at dusk, with its lights reflecting on the dark sky. The text 'Grand Traverse Resort' and 'July 25-26, 2024' is overlaid on the top right of the image in a white, sans-serif font.

Grand Traverse Resort
July 25-26, 2024

Sponsorship Opportunities

Do you want to reach out to a broad audience in the energy industry? The Michigan Energy Providers Conference is a forum to educate individuals regarding energy issues and enable partnerships within the industry. This event crosses all spectrums, and includes attendees from Investor-Owned Utilities, Municipal Utilities, and Co-ops - all in the same room! Don't miss the opportunity to connect with this diverse group.

Special Sponsorships

Thursday Welcome Luncheon Sponsor - \$2,500 (2 available)

This sponsorship includes your company's logo in pre-conference communications, MEPC website and signage recognition at the Welcome Luncheon.

Thursday Reception Sponsor - \$4,000 (SOLD OUT)

This sponsorship includes your company's logo in pre-conference communications, MEPC website and signage recognition at the Reception.

Name Badge Sponsor - \$1,500 (SOLD OUT)

Get your business card into the hands of every attendee! This sponsor will have their business card inserted into every attendee's name badge holder. Company logo with link featured on the MEPC website.

Lanyard Sponsor - \$1,500 (SOLD OUT)

This sponsorship allows every attendee to wear your company's lanyard! Company to provide lanyards. Company logo with link featured on the MEPC website.

Event Sponsorships



Bronze Sponsor - \$1,000

Includes one 8-foot table with 2 chairs, as requested. Company logo featured on the MEPC website, verbal acknowledgement as a Bronze Sponsor.

Silver Sponsor - \$1,500

Includes all Bronze Sponsor benefits plus company name listed in conference materials and conference sponsorship signage.

Gold Sponsor - \$2,000

Includes all Silver Sponsor benefits plus company recognition throughout the conference on Power Point slides; logo recognition in pre-conference communications; signage* in registration area.

Platinum Sponsor - \$2,500

Includes all Gold Sponsor benefits plus **Top Billing** on MEPC website and conference sponsorship signage.

*Sponsor is responsible for providing appropriate signage.

Miscellaneous Details

Sponsorship Registration

All Sponsors are required to register for the conference.

Sponsorship/Vendor FAQs

- How do I become a Sponsor? In the registration portal click on **Register Now** and select **Sponsor**, then select your sponsorship level and complete the form.
- When is the deadline to register for Sponsorship? **Friday, July 13, 2024**
- When is vendor table set up? **Thursday, July 25, 2024** between 8 am—10 am
- Where is vendor table set up? Vendor table set up will be in the Tower Prefunction Area.
- When is vendor table tear down? Immediately following the conference on **Friday, July 26, 2024**

Sponsorship/Vendor Tables

All sponsorships are non-refundable. MEPC reserves the right to review, approve, and/or reject sponsorship materials, exhibit table advertisements, exhibit table displays, or any items brought to a conference or event. Vendor tables and sponsorships may not be shared between companies. Vendors must keep their exhibit within the boundaries of their table and follow all MEPC and hotel rules and regulations regarding their exhibit, including designated setup and tear down times.