



Monica Martinez, Principal, Ruben Strategy Group LLC

As the founder of Ruben Strategy Group, she provides strategic counsel to national organizations, companies, and coalitions to help create strategic pathways to solutions. She specializes in limited income energy solutions, resource solutions, and workforce engagement.

Ms. Martinez previously served as a Commissioner of the Michigan Public Service Commission (MPSC), where her leadership was instrumental in overseeing major utility investments for Michigan, frequently providing expert testimony before the State Legislature and MISO, as well as briefing Wall Street analysts on the state's regulatory landscape. She also led new consumer education and awareness focusing on energy affordability and low-income and senior solutions.

Her extensive background in public policy and politics includes serving as Deputy Director of Legislative Affairs for Governor Jennifer M. Granholm and as a Senior Policy Advisor for the Michigan Senate. In addition to serving in roles as staff for a former US Senator and advising the former Secretary of Energy via the Department of Energy's Electricity Advisory Council, she most recently served as an advisor on energy to the Sherill-Caldwell transition team.

A dedicated advocate for industry representation, Monica served as President of Advancing Women in Energy and Co-Founder and President of Hispanics in Energy. She currently serves on the Board of Directors for Lake Trust Credit Union and the American Council for an Energy Efficient Economy. Monica holds an M.B.A. and a B.A. in Economics and Political Science from the University of Michigan. In her spare time, she enjoys golfing and relaxing with her two children.