



Anna Heaton
Vice President
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Anna Heaton is Vice President at Resch Strategies, a public affairs firm headquartered in Lansing, where she specializes in legislative advocacy strategy and executive media training. Anna began her career 20 years ago working for Congresswoman Candice Miller on Capitol Hill and returned to Michigan in 2011 to help lead messaging efforts for the House Majority Caucus. In 2015, this work paved a path across the street to Governor Rick Snyder's Executive Office, where Anna became Press Secretary until the end of the governor's second term.

Prior to working at Resch, Anna served as Vice President of Communications and Marketing at Business Leaders For Michigan, the state's business roundtable, leading multimedia efforts statewide for the executive leaders of Michigan's largest employers and universities. Messaging major initiatives around talent and workforce investment, economic development and state budgeting practices honed Anna's skills in sticking to a message and broadening its reach.

Anna is a native of Montague, Michigan, and a graduate of Western Michigan University.